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FOR IMMEDIATE RELEASE

**THE HENNEGAN COMPANY COMPLETES INSTALLATION OF
UNIQUELY CONFIGURED 12-COLOR PERFECTING PRESS**

FLORENCE, KY, November 1, 2005 - Robert Ott, Jr, President and Chief Executive Officer of The Hennegan Company, announced today that The Hennegan Company, a leading provider of ultra-fine printing in the U.S. has completed the installation of their new Heidelberg SM-102; a 40-inch, 12-color perfecting press. The new press offers a unique configuration that includes: innovative inline coating, automatic process monitoring of the entire printed image, and an advanced feed system that utilizes sheets or rolls with adjustable cutoff.

Known worldwide for its superb print quality, this new Heidelberg and its custom capabilities represents a substantial investment towards the future. Hennegan's innovative configuration of this extremely high-quality press offers "single pass productivity" and considerably more capacity. This new 12-color press is one of the first of its type in the USA.

Gary Briney, Vice President, Director of Quality stated, "This remarkable press reflects a realization of a commitment to our customers; one that offers new resources to enable them to create superior marketing products with extraordinary impact. The Hennegan Company now offers our customers an even broader value proposition through advanced technology and production capabilities. Major capital investments such as this new 12-color press, helps to assure that we stay well ahead of the curve.

Mr. Briney also noted, "This new installation is a product of a close collaboration between Heidelberg and Hennegan. We've customized this press to link its extraordinary print quality with a tremendously efficient print production line. It will open new opportunities for our customers to implement new marketing strategies using upscale quality color printed content.

In addition to the new Speedmaster SM-102, The Hennegan Company has many other pieces of Heidelberg equipment including a fleet of 40" Speedmaster 102's and a Sunday 2000 web.

About The Hennegan Company:

Founded nearly 120 years ago, The Hennegan Company lists many industry-leading, household name companies across the U.S. and around the world as customers. The majority of The Hennegan Company's job content consist of sophisticated, color-intensive materials such as annual reports, catalogs, point of purchase displays, brochures and other collateral.

About Heidelberger Druckmaschinen:

Heidelberg is the world's leading solutions provider of the print media industry with approximately 19,000 employees in more than 170 countries. Headquartered in Heidelberg, Germany, the Company offers products throughout the whole value chain of the printing process.