



Media Contact:
Eric Roberts
Director, Strategic Marketing
The Hennegan Company
859-538-3000

FOR IMMEDIATE RELEASE

**THE HENNEGAN COMPANY NAMES ERIC ROBERTS
DIRECTOR; STRATEGIC MARKETING**

FLORENCE, KY, January 17, 2005 - Robert Ott, Jr, President of The Hennegan Company, announced recently that Eric Roberts has joined the company in the newly created position of Director; Strategic Marketing. Mr. Roberts's background includes experience in a wide variety of media ranging from offset printing and photography, film and video to computer graphics and desktop publishing. Among his duties will be driving Hennegan's strategic growth initiatives through the assessment and implementation of marketing principles and enabling eBusiness solutions, new technology and new media. Prior to joining The Hennegan Company, Roberts held the position of Corporate Director of Graphics Technology with Lehigh Press/ Von Hoffmann based in New Jersey.

"Eric's assumption of this vitally important position is another important step in maintaining and enhancing our position as a leader in the graphic arts industry," noted Mr. Ott. "We are acutely aware that our capacity to grow and satisfy the needs of a broadening and increasingly sophisticated customer base is predicated upon making the optimum use of cutting edge technology and marketing sensibilities. We have always been positioned well ahead of the curve in that regard and we intend to stay there. With Eric's insight and experience, we are looking forward to making 2005 the most productive in Hennegan's long and esteemed history."

Founded over 119 years ago, The Hennegan Company has always been a leader in the printing industry – adopting new technologies every step of the way as methods improve. Today, Hennegan is a leading provider of ultra-high-quality printing, with clients representing some of the top companies in the world.