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**FOR IMMEDIATE RELEASE**

**THE HENNEGAN COMPANY UPGRADES THE PRODUCTIVITY OF ITS  
KODAK NEXPRESS DIGITAL PRODUCTION COLOR PRESS**

*New technological solution offers 18 percent more productivity than previous model*

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**FLORENCE, KY, June 1, 2006** - Robert Ott, Jr, President and Chief Executive Officer of The HenneGAN Company, announced today that the company, a leading provider of ultra-fine printing in the USA, has successfully upgraded its variable digital print offering to a Kodak NexPress 2500. This upgrade from the NexPress 2100 Plus to the NexPress 2500 is the first such upgrade in the field for Kodak. The new NexPress 2500 press prints 2,500 5/5 sheets per hour and is 18 percent more productive than the 2100 Plus. More modularity and flexibility has been engineered into the 2500, offering in-line finishing capability and longer uninterrupted printing cycles with multiple high-capacity delivery configurations. The modular options for the Kodak 2500 include an additional imaging unit, feeders, high-capacity delivery system and an upgraded Kodak NexStation IV front end.

Gary Greis, Manager, Digital Print Operations at HenneGAN commented: "The Kodak NexPress 2500 has the capabilities to make it possible for our customers to use the power of digital print to personalize every aspect of each piece of direct mail that is sent out; from simple text content through unique page design and imagery."

The Kodak NEXPRESS Plus Digital Color Press offers an optional fifth imaging unit to help customers produce pieces with greater marketing impact. The fifth unit can be used for creating a far richer color gamut and improvement in spot colors, or a high gloss laminate like coating for image rich printed pieces. A spot or flood coating can be applied for watermarking or improved durability. The fully modular press builds on the strengths that previous NEXPRESS Digital Presses are known for: quality, consistency, reliability and uptime.

### **About The Hennegan Company**

Founded 120 years ago, The Hennegan Company lists many industry-leading, household name companies across the U.S. and around the world as customers. The majority of The Hennegan Company's work consists of sophisticated, color-intensive materials such as annual reports, catalogs, inserts and FSIs, point of purchase displays, brochures and other collateral.

### **About Eastman Kodak Company**

With sales of \$13.5 billion, the company is committed to a digitally oriented growth strategy focused on four businesses: Digital & Film Imaging Systems, Health, Graphic Communications and Display & Components. Kodak continues to provide customers with a range of solutions for prepress, traditional and digital printing and document scanning.