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**FOR IMMEDIATE RELEASE**

**THE HENNEGAN COMPANY INVESTS IN  
ENHANCED CAPABILITIES WITH NEW 12-COLOR PERFECTING PRESS**

*The Hennegan Company offers “single pass productivity” on it’s new customized Heidelberg SM-102 sheetfed press*

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**FLORENCE, KY, February 3, 2005** - Robert Ott, Jr., President and CEO of The Hennegan Company announced today that the company has purchased a new Heidelberg SM-102; a 40-inch, 12-color perfecting press. The Hennegan Company is a leading provider of ultra-fine printing in the US that is now enjoying its third century of family-owned operation.

Mr. Ott is very excited about the sophisticated opportunities the new 40” Heidelberg brings to Hennegan customers. “The ‘Single Pass Productivity’ of printing on both sides of the sheet in a single pass illustrates the primary value of this Heidelberg press. The Speedmaster SM 102 can be flexibly tailored to meet any of our customer’s particular needs.” The efficiencies and creative opportunities this new press represents include: perfecting and coating on both sides, augmented automation features, and enhanced cylinder technology for even higher quality in both straight and perfecting modes.

In addition, control of all peripheral devices on the Heidelberg 12-color press is facilitated using the touch screen of the sophisticated Prinect CP2000 Center. The Prinect CP2000 Center networks all workflow steps in the production environment – and does so with optimum results. James Tillery, Director of Sheetfed Operations comments: “When you are printing a sheet 2 sides simultaneously, a concern for the quality of that sheet and how you monitor it becomes critical. This is where the Prinect Image Control steps in to take charge. This unit allows the pressman to spectrophotometrically measure the entire printed image in a matter of seconds and update the ink keys with the touch of a screen.

Probably the greatest of efficiencies is achieved by the addition of the Cut Star Plus Sheeter, which allows The Hennegan Company to run rolls rather than sheets. Mr. Ott remarked: “The savings enjoyed from rolls rather than sheets can be as great as 40% in material costs. And if that weren’t enough, the new press will still have the capability of running sheets. We see this scenario as if The Hennegan Company were welcoming a new ‘short-run web press’.”

“The Speedmaster SM-102, like Heidelberg’s entire portfolio of 40-inch long presses, is designed to meet the needs of the most sophisticated print buyers.” shared Michael Fleury, Executive Vice President, National Sales for The Hennegan Company. “This new press not only represents a significant increase of capacity, but also one of unique capability. An example on our new 12-color press is Heidelberg’s exclusive Perfecting Coating Solution (PCS) technology. This allows us to use a printing unit to either print or coat the sheet, and can be used in perfecting mode on both sides of the sheet in one pass. It is this type of pioneering innovation that keeps Heidelberg in the leadership position for perfecting presses.”

In addition to the new Speedmaster SM-102, The Hennegan Company has many other pieces of Heidelberg equipment including a fleet of 40” Speedmaster 102’s and a Sunday 2000 web.

About The Hennegan Company:

Founded nearly 120 years ago, The Hennegan Company lists many industry-leading, household name companies across the U.S. and around the world as customers. The majority of The Hennegan Company’s job content consist of sophisticated, color-intensive materials such as annual reports, catalogs, inserts and FSIs, point of purchase displays, brochures and other collateral.

About Heidelberger Druckmaschinen:

Heidelberg is the world's leading solutions provider of the print media industry with approximately 19,000 employees in more than 170 countries. Headquartered in Heidelberg, Germany, the Company offers products throughout the whole value chain of the printing process.