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**FOR IMMEDIATE RELEASE**

**THE HENNEGAN COMPANY ANNOUNCES INTRODUCTION OF  
DIGITAL COLOR PRINTING CAPABILITIES**

*Complex Variable and Short Run Capabilities Using Kodak NEXPRESS 2100 Plus*

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**FLORENCE, KY, January 12, 2006** - Robert Ott, Jr, President and Chief Executive Officer of The HenneGAN Company, announced today that the company, a leading provider of ultra-fine printing in the US has acquired a Kodak NEXPRESS 2100 Plus. Mr. Ott commented: "Our new system, which produces full-color quality quickly and cost-effectively, expands the range of services that we can now offer, enabling us to provide higher-value, and higher-impact variable data collateral materials for today's fast-paced, competitive markets."

The Kodak NEXPRESS Plus Digital Color Press offers an optional fifth imaging unit to help customers produce pieces with greater marketing impact. The fifth unit can be used for creating a far richer color gamut and improvement in spot colors, or a high gloss laminate like coating for image rich printed pieces. A spot or flood coating can be applied for watermarking or improved durability. The fully modular press builds on the strengths that previous NEXPRESS Digital Presses are known for: quality, consistency, reliability and uptime.

Michael Fleury, Executive Vice President, National Sales shared: "We are committed in helping our customers by offering new choices for high-quality, and fast turnaround production. Our new digital color press meets these pre-conditions admirably. NEXPRESS is a proven solution that better enables us to address customer needs and provide them with distinct advantages in the marketplace," said Mr. Fleury. "We now have the high quality of a press combined with the speed and flexibility of a digital system. This allows our customers to consider a wider range of options to meet their business challenges."

Today's digital printing solutions, like the NEXPRESS 2100 press, have the ability to produce printed documents that facilitate more direct, personalized contact with each recipient. In addition, the system's streamlined all-digital workflow means that finished documents can be ready as needed in hours, not days.

### **About The Hennegan Company**

Founded 120 years ago, The Hennegan Company lists many industry-leading, household name companies across the U.S. and around the world as customers. The majority of The Hennegan Company's work consists of sophisticated, color-intensive materials such as annual reports, catalogs, inserts and FSIs, point of purchase displays, brochures and other collateral.

### **About Eastman Kodak Company**

With sales of \$13.5 billion, the company is committed to a digitally oriented growth strategy focused on four businesses: Digital & Film Imaging Systems, Health, Graphic Communications and Display & Components. Kodak continues to provide customers with a range of solutions for prepress, traditional and digital printing and document scanning.